

JANUARY
2024



CUPRA
ATECA





		CO ₂ WLTP	Fuel Economy WLTP	NO _x	VRT Rate	Annual Motor Tax	RRP	ROTR
KBPBNZA	CUPRA Ateca 1.5TSI 150hp DSG	153 g/km	6.8 l/100km	10.1 mg/km	27.50%	€280	€51,880	€52,880
KBPBNZB	CUPRA Ateca Impulse 1.5TSI 150hp DSG	154 g/km	6.8 l/100km	10.1 mg/km	27.50%	€280	€55,670	€56,670
KBPCJSB	CUPRA Ateca VZ 2.0TSI 300hp DA (4WD)	202 g/km	8.9 l/100km	19.8mg/km	41.00%	€1,250	€80,090	€81,090

Optional extras and Irish standard equipment may have an effect on the CO₂, NO_x and Fuel Economy figures. The CO₂, NO_x & Fuel Economy figures are the official figures obtained from tests under standardised EU test conditions. Information valid as of: 01.01.2024. Subject to change.

ROTR: Recommended on the road price is RRP including delivery charges of €1,000 as recommended by CUPRA Ireland. Delivery charge includes CUPRA Care Pack which includes: 3 Year Manufacturer Service Plan, Complimentary CUPRA Courtesy Car, Complimentary Collection & Delivery. Complimentary Clean. For more details see www.cupraofficial.ie

Please note every effort has been made to ensure the contents of this publication (including RRP, CO₂, fuel consumption and technical information) were accurate and up-to-date at the time of publishing (01.08.2023). CUPRA Ireland reserves the right to change specification, prices and withdraw products from sale without notice. Any such alternations will be notified to CUPRA Retailers at the earliest opportunity. Please consult your local CUPRA retailer for the latest product information.

EXTERIOR COLOURS

↓ DARK CAMOUFLAGE - 9S9S (Premium Metallic)



ATECA VZ

↓ GRAPHITE GREY - 5X5X (Metallic)



ATECA IMPULSE VZ

↓ NEVADA WHITE - 2Y2Y (Metallic)



ATECA IMPULSE VZ

↓ MAGIC BLACK - 1Z1Z (Metallic)



ATECA IMPULSE VZ

↓ BILA WHITE - 9P9P (Soft)



ATECA VZ

Standard ■
Optional ■

ALLOY WHEELS



19IN MACHINED
SPORT BLACK / SILVER

ATECA VZ



19IN MACHINED
SPORT BLACK / COPPER (P8A)

ATECA VZ



19IN MACHINED R
SPORT BLACK / SILVER (PUW)

ATECA IMPULSE VZ



19IN MACHINED R
SPORT BLACK / COPPER (PYA)

ATECA IMPULSE VZ



19IN AERO MACHINED
SPORT BLACK / COPPER (P9C)

ATECA VZ



19IN AERO MACHINED
SPORT BLACK / SILVER (P8V)

ATECA VZ

Standard ■
Optional ■

UPHOLSTERY



BLACK ALCANTARA INTERIOR

ATECA VZ

↓ PETROL BLUE LEATHER INTERIOR

ATECA VZ



Standard
Optional



BLACK LEATHER INTERIOR

ATECA

IMPULSE

VZ



↑ *PURE
POWER,
YOUR WAY*

Hit 100km/h in just 4.9 seconds with a powerful 300hp enging in the CUPRA Ateca VZ. Infuse your days with power.



DCC WITH CUPRA MODE

Fine tune the CUPRA Ateca's suspension, brakes and pedal sensitivity with optional Dynamic Chassis Control.



PRIME STOPPING POWER

Harness full control with the award-winning, ventilated Brembo caliper brake option. (WBB)





↑ PANORAMIC SUNROOF

Let light through the electronically operated panoramic sunroof to illuminate your CUPRA ATECA's beautiful interior. Optional (PTC)

↓ SATELLITE BUTTONS

The racing inspired satellite buttons around the optional CUPRA steering wheel allow you to shift between drive profiles with ease. (P1V)



CUPRA ATECA
Overview

CUPRA CONNECT

ALWAYS WELL INFORMED WITH CUPRA CONNECT: RECEIVE REAL-TIME TRAFFIC UPDATES AND DIRECTIONS WHILE SEAMLESSLY CONNECTING TO YOUR SMARTPHONE TO UTILISE APPS AND LISTEN TO MUSIC SERVICES ON THE MOVE.



REMOTE ACCESS

Control, track and access the CUPRA Ateca remotely via your computer or mobile app. So, you can stay up to date on driving data and stats from anywhere.

ONLINE INFOTAINMENT

Access real-time traffic updates and directions and listen to Apple Music on the move.

ALWAYS BY YOUR SIDE

In the unlikely event of an accident, the Emergency Assistance function will put you automatically in contact with local emergency services.

FOR MORE INFORMATION ON CUPRA CONNECT PLEASE VISIT WWW.CUPRAOFFICIAL.IE

CUPRA ATECA IMPULSE



*DARING. DEFIANT.
UNMATCHED.*

The CUPRA ATECA IMPULSE Limited Edition is designed for those who forge their own path. Crafted with 19" Machined Alloy Wheels in Silver or Copper, Black Leather Interior, Black Roof Cloth, Electric Driver's Seat, Hands Free Electric Tailgate & Panoramic Sunroof all as standard. Discover more about this bold, limited edition model at your preferred CUPRA retailer.



CUPRA ATECA
IMPULSE



SPECIFICATIONS (EQUIPMENT & OPTIONS)

From the immense standard equipment and optional extras to make the best even better, all the way to the vehicle dimensions. This section is heavy on details on what CUPRA is all about.

STANDARD EQUIPMENT

ATECA

Model	RRP
Ateca 1.5TSI 150hp DSG	€51,880

EXTERIOR

- Exclusive 19" Machined alloy wheels in sport black and silver
- Heat-insulating and tinted rear windows
- Front and rear power windows
- Black mouldings & roof rails
- Rear spoiler
- Sports bumpers
- Full LED headlamps and daytime running lights
- Dynamic headlight range control self-adjusting while driving
- Front fog lamps with cornering function
- Rear LED lights with dynamic blinker
- Exterior mirrors, power-folding, adjustable and heated with front passenger exterior mirror lowering function
- Towing hook pre-installation (Wiring)

SAFETY

- XDS electronic differential lock with dynamic traction support
- Tyre pressure monitoring system
- i-Size and top tether child seat anchors in rear seats and passenger seat
- 3-point safety belts for front and rear seats, with visual and acoustic reminders
- Driver and passenger air bag with knee airbag and front passenger air bag deactivation
- Side airbag + curtain airbag
- Tiredness recognition system
- Cruise Control with speed limiter
- Front Assist with pedestrian protection

INTERIOR

- Leather-wrapped multi-function sports steering wheel, heated w/tiptronic
- Grey interior roof cloth
- Illuminated CUPRA lettering in door apertures
- Advanced interior ambient light
- CUPRA Dinamica bucket seats
- Manually adjustable height and lumbar support for front seats
- Front centre armrest
- Two reading lights up in front and two in the rear
- Climatronic 3 zones with AirCare
- Heated front seats

TECHNOLOGY

- Keyless unlocking and ignition system
- 10.25" Digital cockpit
- **Navi System+ 12":**
 - 9.2" touchscreen infotainment and navigation system
 - 8 speakers
 - FM radio
 - Mobile phone interface
 - Voice control
 - WLAN - private network for wireless smartphone integration
 - 4 USB-C for wired smartphone integration
- Cartography Europe (with Mapcare)
- Wireless Android Auto and CarPlay
- Digital Audio Broadcasting (DAB)
- CUPRA CONNECT
- Two front illuminated USB Type C and two rear USB Type C
- Front and rear parking sensors
- Rear view camera
- Park assist
- Rain & light sensor
- Heat insulating windshield
- Start-stop system



STANDARD EQUIPMENT

IMPULSE (in addition to Ateca)

Model	RRP
Ateca Impulse 1.5TSI 150hp DSG	€55,670

EXTERIOR

- **Exclusive 19" Machined alloy wheels in Silver or Copper (PUW/PYA)**
- Heat-insulating and tinted rear windows
- Front and rear power windows
- Black mouldings & roof rails
- Rear spoiler
- Sports bumpers
- Full LED headlamps and daytime running lights
- Dynamic headlight range control self-adjusting while driving
- Front fog lamps with cornering function
- Rear LED lights with dynamic blinker
- Exterior mirrors, power-folding, adjustable and heated with front passenger exterior mirror lowering function
- Towing hook pre-installation (Wiring)

INTERIOR

- Leather-wrapped multi-function sports steering wheel, heated w/tiptronic
- **Black interior roof cloth**
- Illuminated CUPRA lettering in door apertures
- Advanced interior ambient light
- **CUPRA Black Leather bucket seats**
- Manually adjustable height and lumbar support for front seats
- Front centre armrest
- Two reading lights up in front and two in the rear
- Climatronic 3 zones with AirCare
- **Panoramic sunroof**
- **Handsfree electric tailgate**
- **Electric drivers seat**
- Heated front seats

TECHNOLOGY

- Keyless unlocking and ignition system
- 10.25" Digital cockpit
- **Navi System+ 12":**
 - 9.2" touchscreen infotainment and navigation system
 - 8 speakers
 - FM radio
 - Mobile phone interface
 - Voice control
 - WLAN - private network for wireless smartphone integration
 - 4 USB-C for wired smartphone integration
- Cartography Europe (with Mapcare)
- Wireless Android Auto and CarPlay
- Digital Audio Broadcasting (DAB)
- CUPRA CONNECT
- Two front illuminated USB Type C and two rear USB Type C
- Front and rear parking sensors
- Rear view camera
- Park assist
- Rain & light sensor
- Heat insulating windshield
- Start-stop system

SAFETY

- XDS electronic differential lock with dynamic traction support
- Tyre pressure monitoring system
- i-Size and top tether child seat anchors in rear seats and passenger seat
- 3-point safety belts for front and rear seats, with visual and acoustic reminders
- Driver and passenger air bag with knee airbag and front passenger air bag deactivation
- Side airbag + curtain airbag
- Tiredness recognition system
- Cruise Control with speed limiter
- Front Assist with pedestrian protection



STANDARD EQUIPMENT

VZ

Model	RRP
Ateca VZ 2.0TSI 300hp DA (4WD)	€80,090

EXTERIOR

- Exclusive 19" Machined alloy wheels in sport black and silver
- Heat-insulating and tinted rear windows
- Front and rear power windows
- Black mouldings & roof rails
- Rear spoiler
- Sports bumpers
- Full LED headlamps and daytime running lights
- Dynamic headlight range control self-adjusting while driving
- Front fog lamps with cornering function
- Rear LED lights with dynamic blinker
- Exterior mirrors, power-folding, adjustable and heated with front passenger exterior mirror lowering function
- Towing hook pre-installation (Wiring)

INTERIOR

- Leather-wrapped multi-function sports steering wheel, heated w/tiptronic
- Black interior roof cloth
- Illuminated CUPRA lettering in door apertures
- Advanced interior ambient light
- CUPRA Dinamica bucket seats
- Manually adjustable height and lumbar support for front seats
- Front centre armrest
- Two reading lights up in front and two in the rear
- Climatronic 3 zones with AirCare
- Heated front seats

SAFETY

- XDS electronic differential lock with dynamic traction support
- Tyre pressure monitoring system
- i-Size and top tether child seat anchors in rear seats and passenger seat
- 3-point safety belts for front and rear seats, with visual and acoustic reminders
- Driver and passenger air bag with knee airbag and front passenger air bag deactivation
- Side airbag + curtain airbag
- Tiredness recognition system
- Cruise Control with speed limiter
- Front Assist with pedestrian protection

TECHNOLOGY

- Keyless unlocking and ignition system
- 10.25" Digital cockpit
- **Navi System+ 12":**
 - 9.2" touchscreen infotainment and navigation system
 - 8 speakers
 - FM radio
 - Mobile phone interface
 - Voice control
 - WLAN - private network for wireless smartphone integration
 - 4 USB-C for wired smartphone integration
- Cartography Europe (with Mapcare)
- Wireless Android Auto and CarPlay
- Digital Audio Broadcasting (DAB)
- CUPRA CONNECT
- Wireless Charger
- Two front illuminated USB Type C and two rear USB Type C
- Front and rear parking sensors
- Rear view camera
- Park assist
- Rain & light sensor
- Heat insulating windshield
- Start-stop system
- DCC - Dynamic chassis control



CUPRA ATECA- VZ
Standard Equipment

Images are shown for representative purposes only and may contain optional extras.

OPTIONAL EQUIPMENT

ALLOY WHEELS		ATECA	VZ	RRP From*
19" Exclusive Machined Alloy wheels in Sport Black/ Copper (36/1)	P8A	◦	◦	€405
19" Machined AERO wheels in Sport Black Matt/Silver (36/2) [Not with WBB]	P8V	◦	◦	€941
19" Machined AERO wheels in Sport Black/Copper (36/5) [Not with WBB]	P9C	◦	◦	€1,208
19" Exclusive Alloy wheels Machined in Sport Black/Copper (36/3) [Standard on IMPULSE]	PYA	◦	◦	€1,485
19" Exclusive Machined Alloy wheels in Sport Black/ Silver (36/2) [Standard on IMPULSE]	PUW	◦	◦	€1,344
Emergency Spare Wheel (18") [Not available with WBB]	PG6	◦	◦	€146

SAFETY & SECURITY		ATECA	VZ	RRP From*
Safe & Driving Pack M: (Mandatory Option)				
- Adaptive Cruise Control - Lane Assist - Light Assist - Traffic Sign Recognition - Front Assist [Requires PSS]	PDG	Mandatory	Mandatory	€779
Safe & Driving pack L:				
- Adaptive Cruise Control - Light Assist - Lane Assist - Side Assist and Exit Assist - Front Assist - Traffic Sign Recognition	PDI	◦	◦	€1,197
Safe & Driving pack XL:				
- Adaptive Cruise Control - Light Assist - Traffic Sign Recognition - Side Assist and Exit Assist - Exit Warning - Travel Assist - Emergency Assist - Lane Assist Plus [Requires PFK]	WDL	◦	◦	€1,330

SPECIAL ITEMS		ATECA	VZ	RRP From*
Brembo™ Brake Calipers	WBB	-	◦	€4,333
BeatsAudio™ Sound System	PNB	◦	◦	€735
Panoramic Sunroof [Standard on IMPULSE]	PTC	◦	◦	€1,670
Akrapovic Exhaust System	P1K	-	◦	€6,052
CUPRA SuperSport Steering Wheel [Requires WDL]	P1V	◦	◦	€806
Electric Drivers Seat [Standard on IMPULSE]	PFX	◦	◦	€628
Wireless Phone Charger	PB1	◦	-	€313
Top View Camera	PCT	◦	◦	€763
Climacoat Windscreen	PW2	◦	◦	€536
Divider Net	PCP	◦	◦	€228
Double Floor in Boot	PFP	◦	◦	€209
Easy Seat Release in Boot	PLY	◦	◦	€28
Handsfree Electric Tailgate [Standard on IMPULSE]	PHF	◦	◦	€744

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*RRP From is based on the lowest available VRT rate for that model range, adding options to vehicles with higher VRT rates will cause options to increase in cost. Adding optional extras to vehicles can have an impact on the CO₂ & Fuel Consumption of the vehicle. This may in turn change the VRT payable on the vehicle and thus increase the Total Price. Please discuss the addition of options and their impact with your CUPRA Master within our CUPRA Network. Information & pricing subject to change without notice.

TECHNICAL SPECIFICATIONS
Optional Equipment

• Standard ◦ Optional – Not available

OPTIONAL EQUIPMENT

LEATHER INTERIOR		ATECA	VZ	RRP From*
Petrol Blue Leather Interior <small>[Requires PFX]</small>	WLF	-	o	€1,830
Black Leather Interior <small>[Requires PFX] [Standard on IMPULSE]</small>	WL1	-	o	€1,830

PAINT FINISHES		ATECA	VZ	RRP From*
Soft Paint <small>[Not for IMPULSE]</small>	-	•	•	No Cost
Metallic Paint	MP1	o	o	€1,056
Premium Metallic Paint <small>[Not for IMPULSE]</small>	MP5	o	o	€1,573

TECHNICAL SPECIFICATIONS

1.5TSI 150hp DSG (KBPBNZ)

ENGINE

	1.5TSI 150HP (110kW) DSG
Cylinder/Valve (Total)	4 / 16
Displacement (cc)	1,498
Cylinder bore and stroke (mm)	74.5/85.9
Compression ratio	10.5
Maximum power (kW (HP)/rpm)	110kW (150PS) / 5,000-6,000
Maximum torque (Nm/rpm)	250 / 1,500 - 4,000
Ignition	Electronic map-controlled ignition
Aspiration	Turbo charged
Fuel type	Petrol

PERFORMANCE

Maximum speed [km/h]	199
Acceleration 0-100 km/h (s)	9.3

TRANSMISSION

Gearbox type	7-speed DSG (Automatic)
Transmission of drive	Front Wheel Drive

WEIGHTS & DIMENSIONS

Length / Width / Height [mm]	4,381 / 1,841/ 1,615 (roof rails)
Wheelbase [mm]	2,638
Front & rear track [mm]	1,576/ 1,541
Boot capacity [l]	510
Fuel tank capacity [l]	50
Max allowable weight [kg]	1,940
Max towing weight (unbraked) [kg]	700
Max towing weight (braked - 8%) [kg]	1,800
Max towing weight (braked - 12%) [kg]	1,600

TECHNICAL SPECIFICATIONS

2.0 TSI 300hp DSG 4DRIVE (KBPCJS)

ENGINE

	2.0 TSI 300HP (221kW) DSG 4DRIVE
Cylinder/Valve (Total)	4 / 16
Displacement (cc)	1,984
Cylinder bore and stroke (mm)	82.5 / 92.8
Compression ratio	9.3
Maximum power (kW (HP)/rpm)	221 (300) / 5,300 - 6,500
Maximum torque (Nm/rpm)	400 / 2,000 - 5,200
Ignition	Electronic map-controlled ignition
Aspiration	Turbo charged
Fuel type	Petrol

PERFORMANCE

Maximum speed [km/h]	250
Acceleration 0-100 km/h (s)	4.9

TRANSMISSION

Gearbox type	DSG (Automatic)
Transmission of drive	4Drive (All Wheel Drive)

WEIGHTS & DIMENSIONS

Length / Width / Height [mm]	4,386 / 1,841/ 1,613 (roof rails)
Wheelbase [mm]	2,630
Front & rear track [mm]	1,575 / 1,549
Boot capacity [l]	485
Fuel tank capacity [l]	55
Max allowable weight [kg]	2,130
Max towing weight (unbraked) [kg]	750
Max towing weight (braked - 8%) [kg]	2,100
Max towing weight (braked - 12%) [kg]	2,100

TECHNICAL SPECIFICATIONS

Dimensions





CUPRA is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this product guide can therefore be given as guidance only. While CUPRA makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised CUPRA Partner for the latest information. Due to limitations of the printing process the colours reproduced in this guide may vary slightly from the actual paint colours and material.

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